



Wyoming Valley Motorcycle Club  
PO Box 2014, Wilkes-Barre, Pa 18703

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January 26, 2012

Dear Neighbor and Friend of WVMC,

Once again, Wyoming Valley Motorcycle Club is making preparations to host the Wyoming Valley Motorcycle and Power Sports Show to benefit Wyoming Valley Children's Association. In 2011, we raised over \$11,000 that went to help the children of our friends and neighbors. We are very proud of that and are asking for your help.

The 2012 Show, scheduled for April 1, is being amped up and taken to a new location – The Mohegan Sun Arena at Casey Plaza. WVMC is joining forces with Valley With a Heart Benefits in a partnership that should guarantee this annual event to be a show that the community will look forward to for years to come. We feel that this new venue and partnership will better reflect the adoration that each group feels for the work being done by the Wyoming Valley Children's Association and will give more people the opportunity to enjoy the show while visions of summer fun help fight the early spring doldrums.

One critical component to making the show a success is the creation and distribution of the show program booklet. Not only does the program provide Attendees with a diagram of the show lay-out and a history of the Wyoming Valley Children's Association, it is a terrific opportunity for our friends and business partners to advertise their services while sending a message of support to WVMC, Valley With a Heart Benefits and WVCA.

We ask that you consider purchasing a full page advertisement in the program booklet. We are confident that you will see the value of such an ad because your full color ad will reach no less than 1,500 people that care about the same things you do – motor sports and kids.

Prices of our full color advertisements are as follows:

Full page - \$200

Half Page - \$100

Quarter Page - \$50

Please e-mail your ad copy to us in an electronic file to [LSArm@aol.com](mailto:LSArm@aol.com) no later than March 15, 2012.

Thank you for your patronage and for helping make this a success for the children. Please make your checks payable to Wyoming Valley Motorcycle Club and mail them to: PO Box 2014, Wilkes-Barre, Pa 18703.

Best Regards.

David Hooper  
President, Wyoming Valley Motorcycle Club

*Dave Hooper*  
President

*Juliane VonSchmeling*  
Vice President

*Ed Landi*  
Treasurer

*Dr. Mark Bohn*  
Secretary



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**NEPA Motorcycle and Power Sports Show  
benefitting Wyoming Valley Children's Association  
April 1, 2012  
Mohegan Sun Arena at Casey Plaza  
Program Patron Application**

Please complete this form and return it along with your check made payable to Wyoming Valley Motorcycle Club to the address provided above. All ads **MUST** be submitted no later than March 15, 2012.

Name	
Address	
City, State, Zip	
Phone	
Please Select	Full page - \$200,    Half Page - \$100,    Quarter Page - \$50

How should your ad read?


An electronic file is preferable to a paper one especially when you are using a logo. Please send ad copy in an electronic file to [LSArm@aol.com](mailto:LSArm@aol.com)

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